

應用德語系碩士班外系課程承認學分一覽表

經 106 學年度第 2 學期第 1 次系課程委員會會議通過 1070419

經 114 學年度第 2 學期第 1 次系課程委員會會議通過 1150309

國內課程

國際物流管理 (運籌系)	國際企業管理 (運籌系)	國際行銷 (行銷系)
GDL1109/物流管理/3 學分 GDL1633 /組織人力資源管理/3 學分 GDL2622/國際物流/3 學分 GDL2635/國際企業/3 學分 GDL261C/國際行銷管理/3 學分 GDL1662/產業經濟分析/3 學分	GBM1604/專案管理/3 學分 GBM1601 /行銷管理/3 學分 GBM2601 /人力資源管理/3 學分	GMD1605/零售管理專題/3 學分 GMD2617/人力資源管理專題/3 學分 GMD1606/服務行銷專題/3 學分 GMD1622/品牌管理專題/3 學分 GMD2607 /消費者行為專題/3 學分 GMD1606/服務行銷專題/3 學分

國外課程

FH Joanneum University of Applied Sciences	
Graz	Kapfenberg
German Beginners (3) German Intermediate (3) German Advanced (3) Reading and Writing (3) Listening and Speaking (3) Emerging Market and Sustainable Business (Part 1&2) (5) Human Resource Management & Leadership (2.5) Global Human Resource Management & Leadership (2.5) International Market Entry Strategies (5) Negotiating for International Business (5) Financial Markets: An International perspective (5) Economics of the EU- (5) International Business Law (5) Cross-Cultural Organizational Behavior and Management (Part 1&2) (5+5) Financial Markets: An Int'l Perspective (Part1&2) (5) Negotiating for International Business (Part 1&2) (5) International Business to Business Marketing (Part 1&2) (5) International Business Law (Part 1&2) (5)	English 2 (Language of Meetings) (2) German Beginners 1 (3) German Beginners 2 (3) Legal English 2 (4) German Intermediate 2 (3) Professional English Advanced (2) Intercultural Competence (2) Emerging Markets and Sustainable Business (3) Global Communication Management (2) International Marketing (3) Economic Development in Asia (1.5) IT Project Management (4) VPNs and Firewalls (3) Communication Technology (2) Supervised Group Projects (4) Transport Logistics (3) Ethics and Technology Assessment (4) eBusiness Applications (2) Entrepreneurship (2) Economics Infrastructure Financing (3) Production and Investment Planning (3)

Chinese Business and Management (2.5) Information Technology for International Business(Part1&2) (5) Latin American Business Development (2.5) International Market Entry Strategies(Part1&2) (5) Psychology and Financial Markets (1.5) International Consumer Behavior (Part1&2) (5) Cross cultural communication (2.5) Introduction to B2B Marketing and Selling (5) Business Computing ERP (3) International Finance (5) Soft competencies of International Project Management (2.5) Supply Chain Management (3) Global Communication Management (5) International Managerial Accounting (5) International Marketing (5) Economic Development in Asia (2.5) Austria-People and Culture (2) Global Corporate Communications (4.5) International Human Resources Management & Careers (2.5) Market Research and Statistics (2.5) Leadership Skills for the Global Manager (5)	Risk Management (2) Public Relations (2) Human Resource Management (3) Sustainability Analysis and Lifecycle Mgmt (4) International Management (5) Industrial Projects (4) Presentations and Meetings (1.5) Intercultural Competence (2) Austria – People and Culture (2) Supply Chain Management (2) Emerging Markets and Sustainable Business (3) Global Communication Management (2) International Marketing (3) International Managerial Accounting (3) Economic Development in Asia (1.5) Management of business processes (2) Cross Cultural Communication (4) Innovation Management (1.5) Language of Meetings (2) Marketing and online marketing (2) Control Engineering (4) Automotive Electronics 2. Sem (4) Automobile Electric Drives (3) Meetings & Presentations (1.5) Water supply & Drainage (2) Traffic Telematics (4) Environmental Chemistry (2) Environmental Control (2) Professional English Advanced 4. Sem (2) Professional English Advanced 4. Sem (2) Effective Scientific writing (2) Telecommunication Security (2) Legal English 2. Sem (6) English II (Language of meetings) 2. Sem(0) German beginners (A1/1 or A1/2) (3) German intermediate (3) Bachelor Thesis (Scientific project work)(0)
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